



The Leader in Enterprise Cloud Storage

Unlimited Data Growth; Limited Budgets

Business data continues its relentless growth at 50 percent annually; much of it large unstructured data sets—the “Big Data” universe of information, driven by increasing use of digitized content, especially in financial services, healthcare, media & entertainment, life sciences and government, and regulatory compliance mandates for long-term data retention.

Facing management pressure to reduce complexity and cost, organizations have reached a critical decision point: maintain the conventional storage system buying cycle or move to the cloud and take advantage of its superior economics and on-demand flexibility.

Nirvanix Enterprise-Class Cloud Storage: A Seamless Extension of the Enterprise Data Center

In contrast to other providers, Nirvanix’s singular focus is on enterprise-class cloud storage services. The result is a Nirvanix-developed battle-hardened, second generation implementation that removes the objections to cloud deployment, including security, scalability, availability and support. The main components of the Nirvanix cloud storage service are:

- Nirvanix Cloud File System™, innovative software with 11 patents pending, capable of handling exabytes of data, millions of users and billions of files in a single global namespace; and
- Nirvanix Cloud Storage Network™, eight globally dispersed carrier-class data centers which enable organizations to locate data close to users for optimal performance and to choose redundancy levels by replicating data to two, three, or more data centers.

By leveraging this technology and deploying a Nirvanix cloud storage solution, organizations can immediately start taking advantage of:

- Usage-based pricing—lower CapEx immediately
- Elastic, on-demand storage: expand or shrink storage pool as required—No physical storage systems to buy and manage; No idle storage
- Guaranteed enterprise QoS—No excuses SLAs with up to five nines of data availability
- One flat monthly rate for unlimited uploads, downloads, bandwidth and replication—No maintenance fees; No tech refresh fees

Over 1,200 global customers from SMBs to Fortune 500 companies are already enjoying these benefits in a seamless extension from the enterprise data center to the enterprise cloud for applications such as content collaboration and distribution, backup, disaster recovery and archiving.

“Nirvanix is poised to become the next VMware”

Jerome Wendt



Cloud Deployment Options

Nirvanix is completely cloud-agnostic and is the only company that offers variable deployment options—public, hybrid and private cloud storage solutions—under its CloudComplete™ portfolio. Adhering to the cloud philosophy, Nirvanix offers utility pricing across all cloud deployment options.



Public Cloud Storage

Nirvanix's public cloud, the Cloud Storage Network, delivers battle-hardened, proven second generation technology, enabling organizations to handle the proliferation of unstructured files, comply with regulatory requirements, and satisfy backup needs. With security, ease-of-access, and globally distributed nodes, the Nirvanix public cloud provides the optimal solution for organizations looking to reduce CapEx through usage-based pricing and benefit from the elasticity that on-demand storage provides.



Hybrid Cloud Storage

Organizations may choose a hybrid cloud storage configuration which enables them to keep some of their data onsite to meet strict legal compliance or internal company requirements and move data to the Nirvanix Cloud Storage Network for increased bandwidth, additional archiving capacity, replication or for optimizing business processes and workflow.



Private Cloud Storage

Nirvanix Private Cloud Storage is designed to enable organizations to comply with the most stringent corporate or legal data retention policies by storing data within their own facility. This solution is a local instance of a cloud storage node in an organization's data center premises, fully managed by Nirvanix. The Private Cloud solution supports the addition of nodes in any other of the organization's data center locations all federated under a single namespace.

"Business applications that ship with built-in cloud archival/storage accessibility make it easier to adopt cloud-based storage across the enterprise. Nirvanix is in a position to deliver fully integrated application-to-cloud solutions."

Joe Martins
Data Mobility Group

"For enterprise cloud storage, Nirvanix has gotten it right. Nirvanix provides an outstanding benchmark."

Paul Burns
NEOVISE

"You'll realize most of the mission critical high value content storage deals you've seen go to the cloud have happened with Nirvanix."

Jeff Boles
The Taneja Group

"Nirvanix has an Edge"

Terri McClure
ESG

"Nirvanix provides a holistic solution designed specifically for businesses to use without being cloud experts."

Tony Asaro
SearchStorage.com

A True Enterprise-Class Cloud Storage Experience

Nirvanix provides a cloud storage experience that enterprises are accustomed to, featuring:

The Highest Security Levels

Nirvanix implements unparalleled security safeguards and processes at the user, data and physical data center levels, including strong password, token-based authentication, 256-bit AES encryption, Tier III data center facilities and SAS 70 Type II certification.

Infinite Scalability

The Nirvanix Cloud File System and the Cloud Storage Network were designed from the ground up to accommodate massive content files. Nirvanix has in fact built an advanced file virtualization layer that presents petabytes of pooled storage as one large global namespace designed to handle millions of users and billions of files, while supporting sustained speeds into the Cloud Storage Network of up to 10 terabytes per day, per customer.

Highest Data Availability and Integrity

As part of its Service Level Agreements (SLAs) Nirvanix offers guaranteed quality-of-service levels—not best efforts service levels like other cloud service providers—to specifically meet organizations' business needs. Using Nirvanix policy-based data replication, guaranteed SLA ranges from the standard 99.9% for one copy, to 99.99% for two copies or 99.999% for 3 or more copies.

Global Coverage

The Nirvanix Cloud Storage Network™ consists of eight globally-dispersed storage nodes strategically located to optimize access and maximize data availability—U.S.: California (2), Texas, New Jersey; Germany; Switzerland (2) and Japan. Organizations can move data from one node to another for collaboration among geographically dispersed users, as well as for enhanced performance or availability.

24x7 Service and Support

Nirvanix provides organizations with enterprise-class service and support—from initial contact through Nirvanix cloud storage service integration and to post-implementation support.

Take the Next Step

No more reasons for delaying. The Nirvanix CloudComplete portfolio of cloud storage solutions is enterprise-ready now. Visit www.nirvanix.com, call 619.764.5650 x330, or e-mail: info@nirvanix.com to get started.



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